

COX



Chandler Regional Medical Center Mercy Gilbert Medical Center St. Joseph's Hospital and Medical Center



LARGE COMPANIES WINNER: Mark-Taylor Residential Inc.

Finding a home for success

Mark-Taylor Residential recruits from within, offers educational opportunities

BY JAN BUCHHOLZ | jbuchholz@bizjournals.com



DESCRIPTION: Multihousing

nanagement and development

HQ: Scottsdale

TOP EXECUTIVES: Jeff

Mark and Scott Taylor, principals

EMPLOYEES: 420

FOUNDED: 1985

WEB: www.marktaylor.com

Mark-Taylor Residential Inc. employees participated in the 2009 Race for the Cure, above right, and enjoyed a day of fun at the company's "Volleypalooza" picnic, below.

PHOTOS PROVICED BY

or many years, Mark-Taylor Residential Inc. built itself a nice business niche, developing upscale apartment communities and managing them.

It still develops, but the Scottsdale based company expanded its business model in 2006 to include management of apartment communities owned by other companies. That decision has nearly tripled the amount of units Mark-Taylor manages, from 4,600 to 13,400.

Through it all, the company's core values have stayed the same: knowledge, accountability and passion. That is what helped Mark-Taylor become the *Phoenix Business Journal's* Best Place to Work among large companies.

Those values have driven Mark-Taylor's employee recruitment, benefits and policies. About 75 percent of the company's executives were promoted from within. Many were originally hired not for their property management experience, but for their talent and passion, said Vice President John Carlson.

By recruiting from within and putting a priority on training, turnover has been kept to between 11 percent and 16 percent, Carlson said.

To help employees further their educational and professional goals, the company also offers Mark-Taylor University, a training program with 123 courses, some online and some in a classroom.

"Employees know we're invested in their education and career path," Carlson said.

Team building also plays a big role at Mark-Taylor. The company holds sales rallies at Valley resorts with guest speakers and competitive events that come with significant prizes.

Tracy Mendoza, community manager at San Cervantes in Chandler, said the Mark-Taylor corporate structure is empowering, but what she likes most is being part of a caring organization.

"At our communities, we give an apartment to a family in need. I love that," Mendoza said.

Beyond its emphasis on volunteering and charitable giving, Mark-Taylor builds pride and goodwill through its uniform program. The company works with Ann Taylor, Macy's and Brooks Brothers to select professional attire for employees. The colors



are changed every six months to keep things fresh.

"We have the best-dressed company in the industry. It builds confidence and pride and goes a long way in promoting our brand," Carlson said.

Mark-Taylor also provides monthly rental discounts of between 20 percent and 50 percent if employees choose to live in a Mark-Taylor community.

Other perks include comprehensive medical, vision and dental insurance, reimbursement for real estate classes, an open-door policy and internal blog to elicit comments and suggestions from employees, and a paid-time-off program.

Each year, one employee is honored with Mark-Taylor's award for dedication and service that goes beyond the call of duty. The winner receives a glass trophy and up to \$1,500 cash.

"At the end of the day, we want employees to work hard and to have fun, too," Carlson said.



BEST PLACES TO WORK - Large/Extra Large Cos.¹

Ranking: Employee surveys ranked by Quantum Market Research Inc.²



Another look...

10 DECEMBER 3, 2010 PHOENIX BUSINESS JOURNAL

Honorable mention firms

Crescent Crown Distributing Express Scripts, Inc. Pearson Education Redflex Traffic Systems, Inc. SCF Arizona Take Charge America

Historical perspective 2009

Rank Firm

1.	Quick Trip Corp.
2.	Southwest Human Development
3.	Westland Kierland Resort and Spa
4.	Westcor
5.	Chandler Regional Medical Center
6.	Tri-City Mechanical
7.	Mercy Gilbert Medical Center
8.	CB Richard Ellis

2008

Rank Fir

Rank	rirm
1.	Southwest Human Development
2.	Harrah's Ak-Chin
3.	CB Richard Ellis
4.	Quik Trip Corp.
5.	Pulte Homes
6.	Chandler Regional Medical Center
7.	The Westin Kierland Resort
8.	The Capital Group Cos.

2007

	F	

1.	Pointe Hilton Resorts
2.	CB Richard Ellis
3.	Pulte Homes
4.	Quarles & Brady
5.	Fennemore Craig PC
6.	Capital Group Cos.
7.	Dolce & Companies Corp.
8.	Scottsdale Resort and
	Conference Center

2006

Dank Firm

Rank	rirm	
1.	Pointe Hilton Resorts	
2.	Pulte Homes	
3.	Mercy Gilbert Medical Center	
4.	Scottsdale Medical Imaging Ltd.	
5.	Capital Group Cos.	
6.	Fennemore Craig PC	
7.	John C. Lincoln Health Network	
8.	St. Joseph's Hospital	
	and Medical Center	

About this list

SOURCE: Quantum Market Research Inc...

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NOTES: DND - did not disclose
1 250-299 employees (large), 3,000-plus (extra-large).
2 Companies are selected primarily on their employees' responses to surveys conducted by Quantum Market Research Inc. Companies were not to include seasonal, temporary or contract workers in the employment figures they provided. 3 Only a partial listing of the many special programs, benefits and perks offered by these companies
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	Company name Address	Fax Web	Local top executive, title	Total employees	Unique perks and practices ³
	LARGE Mark-Taylor Residential		Dale Phillips,		housing discounts available to employees at any of Mark-Taylor's 39 Valley
1	6623 N. Scottsdale Road Scottsdale 85250 ww QuikTrip Corp.	480-991-9111 rw.mark-taylor.com	President	342	communities, employee events include a day at the Waste Management Open, spring family picnic and volleyball tournament, lake days and holiday party annual company picnic, free coffee, cappuccino and fountain drinks; discounts
2	1116 E. Broadway Road Tempe 85282	480-446-6300 www.quicktrip.com	Chuck Barton, division manager	1,100	from businesses such as Golf Land, Big Surf, 1800 Flowers, cell phone providers, Six Flags, Dell and Ford Motor Co.; emergency short term loans
3	Southwest Human Develo 2850 N. 24th St. Phoenix 85008	602-266-5976 www.swhd.org	Ginger Ward, CEO	557	paid time off between Christmas and New Years, employer-paid health and life insurance, cafeteria plan, abundance of training and professional development programs, culture of collaboration and respect, absolute open door policy
4	Chandler Regional Medic 475 S. Dobson Road Chandler 85224 www.cl	480-728-3000 handlerregional.org	Patty White, president, CEO	2,006	employee wellness program, DAISY nursing award
5	Sheraton Phoenix Downto 340 N. Third St. Phoenix 85004	602-262-2500 www.sheraton.com	Leo Percopo, general manager	338	discounted hotel room rates at Starwood Hotels and Resort properties around the world for employees and their immediate family members, employee stock purchase, paid time off
6	Westcor 11411 N. Tatum Blvd. Phoenix 85028	602-953-6200 www.westcor.com	Tracey Gotsis, executive v.p.	550	corporate volunteer committee/events, monthly "pep-rally" type events for employees, two all-employee mixers/parties: one summer and one holiday
7	Mercy Gilbert Medical Ce 3555 S. Val Vista Drive	enter	Patty White, interim president, CEO	1,243	employee wellness program, DAISY nursing award
8	Paypal Inc. 9999 N. 90th St. Scottsdale 85258	480-862-8600	Andrew Lanthier, sr. director, site operations	291	free soda, cereal, granola bars, yogurt; free bagels on Wednesdays; covered parking garage, carpool parking; paid sabbatical after five years of employment; employee events
9	CB Richard Ellis 2415 E. Camelback Road	602-735-5555	Craig Henig, sr. mng. director	392	bagels and doughnuts on Fridays; game room with foosball, billiards table, TV/ stereo; special wear your jeans to work days; discount programs through Chrysle Dell Computer, Ford, GE, Kodak, Nissan, Volkswagen and several wireless carrier
10	Suntec Concrete 2221 W. Shangri-La Road	602-997-0937	Jerry Barnier, President	310	employees receive a company match of 15% if they invest 2% of their salary into th 401(k) plan; safety bonus every year they go without an accident; private company
11	Tri-City Mechanical 6875 W. Galveston St.	480-940-8400	Joe Nichter, president	383	day at Castles 'N' Coasters D-backs and Suns tickets, fishing trip with tournament and prizes, bowling tournament, job site luncheons, Sams Club membership discounts, 15% employee
12	Chandler 85226 www.comfo Sundt Construction Inc. 2620 S. 55th St.	480-293-3000	J. Doug Pruitt, chairman, CEO	398	Verizon wireless discounts, company picnics, Enterprise Rent-A-Car discount Sundt is 100% employee-owned, which means employees benefit directly from the company's success
=	Tempe 85282 GoDaddy.com Inc. 14455 N. Hayden Road, Ste. 2	480-505-8800 226	Bob Parsons, CEO, founder	2,481	weekly/quarterly contests and prizes, with taxes on prizes paid by Go Daddy; holiday party at Chase Field on the field, and Go Daddy pays for flight/
14	Scottsdale 85260 Microchip Technology Inc 2355 W. Chandler Blvd.	www.godaddy.com 480-792-7200	Steve Sanghi,	1,551	accommodations for out-of-state employees to attend employee stock purchase plan, stock granted to all employees, personal fitness trainer, on-site cafeteria, extensive in-house learning department, on-site
15	Chandler 85224 w M&I Bank 1E. Camelback Road	ww.microchip.com	Stephen Johnson, president	547	massage, on-site mammography exams each week two employees are selected by drawing to win \$100, annual employee bowling event in all Arizona markets, diversity week pot luck featuring ethnic
	Phoenix 85012 Harrahs Ak-Chin Casino F 15406 Maricopa Road	www.mibank.com	Geoff Andress,	561	foods, up to 8 hours paid time for volunteer activities employees purchase items major home furnishings and save 30%-50%, hotel room discounts (local and across the brand), quarterly bonuses based on service
17	Maricopa 85045 Jones Lang LaSalle	www.harrahs.com	v.p., general mgr.	321	scores, computers with Internet available 24/7 in the employee dining room bonuses tied to individual performance, employee recognition and awards,
18	3131 E. Camelback Road, Ste. 11 Phoenix 85016 www.us.jo Kitchell Corp. 1707 E. Highland Ave. Phoenix 85016	602-264-4411 www.kitchell.com	Desmond, sr. mng. director Jim Swanson, CEO	301	training and development programs, wellness programs tied directly to health benefits, fitness club discounts offered thru Global Fit, legal assistance pet insurance, legal assistance, company-paid LifeLock identity theft coverage, free fruit delivery twice a week, weekly Lunch & Learn wellness programs, on-sit biometric screening, annual health fair, peer rewards and recognition programs.
	Waste Management 3000 S. 19th Ave. Phoenix 85086	602-305-4311 www.wm.com	Dan Vermeer, market area v.p.	1,000	DND
	PetSmart Inc. 19601 N. 27th Ave.	623-580-6100 www.petsmart.com	Robert Moran, president, CEO	2,765	bring your pet to work on Friday, Starbucks station on-site, dry cleaning, business services on-site for personal printing and mailing
21	Edward Jones 8620 S. River Pkwy.	480-337-2000	Dave Long, principal,	1,133	the firm devoted 43% of 2009 operating profit to associates through trimester bonuses and profit sharing, season tickets to Cardinals and D-backs, depart-
22	Sprouts Farmers Markets 11811 N. Tatum Blvd., Ste. 240	0 480-814-8016	Doug Sanders, president, COO	1,130	ment/team celebrations, HP and Apple employee purchase programs all employees get 10% off purchases with employee ID, hardship loan up to \$1000 available to employees with one year to pay it back interest free, Phoenix
23	Mountainside Fitness 3345 S. Val Vista Drive, Ste. 1	10 480-706-8963	Tom Hatten, president	600	employees can get a free bus card employees can work out for free; childcare staff is made up mostly of moms who are allowed to bring their small children to work with them — who better to watch
24	Gilbert 85297 www.mount Capital Group Cos. 14636 N. Scottsdale Road	480-445-0623	Jeanne Askvig, general manager	370	members' children than professional moms? "Welliness at Capital" program runs from January to November with associates participating in "challenges" and educational seminars on health, nutrition,
25	OB Sports Golf Manageme 7025 E. Greenway Pkwy., Ste	nt 480-948-1300 . 550	Phil Green, president,	270	wellness, etc. and earning points for participation complimentary golf at any one of the 24-plus courses across the country and discounts on food & beverage and retail at any one of the 24-plus restaurants an
26	Sonora Quest Laboratorio Sciences of Arizona	602-685-5500	David Dexter, president, CEO	2,305	golf shops across the country attendance bonuses are available to hourly employees
27	1255 W. Washington St., Tem International Cruise & Exe 15501 N. Dial Blvd.	cursions Inc. 602-395-1995	John Rowley, president, CEO	770	on-site cafeteria and meal/beverage delivery to employees' desks; subsidized nail salon and on-site massage; complimentary on-site health clinic staffed by nurse
28	Freedom Financial Netwo Debt Relief	rk/Freedom 877-437-4999	Diane Vigil, v.p. of human	300	practitioner; free vacations for top performers; monthly motivational sales contest every employee gets a half day on their birthday, monthly company-paid lunches and company-paid quarterly outings, last company event was at Dave and
	4940 S. Wendler Drive, Ste. 10 Lifelock Inc. 60 E. Rio Salado Pkwy., Ste. 4	1, Tempe 85282 480-682-5100	resources Todd Davis,	451	Busters company gives employees a \$250 birthday gift card, \$250 referral bonus; game room with an HDTV and Nintendo Wii; free bus and light rail cards available, and
	Tempe 85281 Goodwill of Central Arizon 2626 W. Beryl Ave.	www.lifelack.com	Jim Teter,	1,099	free LifeLock subscriptions for employees and their families giveaways (tickets, gift baskets, resort stays, and gift cards), employee events (holiday parties, awards banquet, town hall meetings, family outings, golf
		ww.goodwillaz.org	president, CEO	97945	outings), employee achievement/recognition awards, vendor discounts
1	St. Joseph's Hospital and 350 W. Thomas Road	Medical Center 602-406-3000 stjosephs-phx.org	Linda Hunt, president	4,443	employee events have included distributing ice cream bars, watermelon-eating contests and inviting employees and their families to Festival of Lights (a hospital holiday celebration featuring snow, Santa, train rides, and much more)
2	Cox Communications Ariz 1550 W. Deer Valley Road		Steve Rizley, sr. v.p., gen. mgr.	3,045	all employees are offered complimentary Cox Digital Video with free core programming and movie tiers and complimentary preferred high speed Internet Cox Community Champion program identifies two extraordinary volunteers per quarter
	Banner Health 1441 N. 12th St.	602-495-4000	Peter Fine,	19.859	Community Champion program identifies two extraordinary volunteers per quarter Banner employees in certain departments are allowed to work from home to accommodate their need for flexibility, and a variety of options are offered.
		bannerhealth.com	President, CEO		including full-time, part-time, per diem, weekend, compressed schedule, etc.